## **Pacific Gas and Electric Company** PUBLIC SAFETY POWER SHUTOFFS (PSPS) WORKSHOP

April 18, 2023



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### **PG&E SPEAKERS**

#### **Susie Martinez**

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# Year-Over-Year Wildfire Risk and PSPS Comparison





Some of the measures included in this presentation are contemplated as additional precautionary measures intended to further reduce the risk of wildfires.

**PSPS impacts have declined significantly** through new, advanced technologies and improvements to the electric system infrastructure.

Event Details	2019	2020	2021	2022
PSPS Events	7	6	5	0
Customers Impacted	2,014,000	653,000	80,400	-
Average Number of Counties Impacted	17	17	10	-
Average Outage Duration (hours)	43	35	31	-
Average Outage Restoration Time (hours)	17	10	12	-
Damage/Hazards	722	257	442	-
Peak Wind Gusts	102 MPH	89 MPH	102 MPH	-
Potential Impacted Acreage Prevented	3.5M	912K	691K	-
Potential Damaged Structures Prevented	280K	196K	86K	-

# How We Monitor, Analyze and Forecast Severe Weather



## Advanced Tools To Help Us Analyze Fire Risk

We use state-of-the-art machine learning models to identify when the risk of a catastrophic fire is greatest.



## **Using Data to Forecast Catastrophic Fire Risk**

We combine our FPI, IPW, and OPW to forecast the probability of a wildfire becoming catastrophic and then implement a weather-driven response.



### - Weather-Driven Response

### Public Safety Power Shutoff (PSPS)

Turning off power during severe weather to prevent tree branches and debris from contacting energized lines during severe weather.

### Enhanced Powerline Safety Settings (EPSS)

EPSS enabled powerlines allows power turn off within one tenth of a second if a tree branch or object strikes the line providing mitigation against high-risk ignitions.





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## **Ensuring Our Models Are Capturing The Right Risk**

We analyzed the most destructive historic fires to make sure our models would have recommended a PSPS for safety.

These fires were captured, while models balanced customer impacts.



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**Engaging With Customers and Public Safety Partners** 



We shared information with customers through various channels in 2022.

- **432M+** Digital and social media impressions
- 41,345 Radio and television ads (60% broadcast and cable; 40% radio)
  - **300** Social media posts, reaching 1.3M customers
  - **104** Emails and direct mail items
  - ℃60 Collateral and fact sheets
    - **3** Customer webinars and town halls completed
    - **4** Bill inserts

We also improved our outreach and engagement efforts last year by:

- Enhancing our preparedness offerings and support for AFN customers
- Adding more support options during a PSPS for AFN customers
- Promoting our Medical Baseline Program through an instructional video in English, Spanish, Chinese and ASL

### When We'll Notify



### - How We'll Notify

Automated calls, texts and emails (available in sixteen languages).

We will also use pge.com, social media and will inform local news and radio.

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### How To Receive Notifications -For Any Address

Anyone can sign up for **address alerts in 16 languages** to receive PSPS notifications for any location, such as their work or child's school.

### Enroll at: pge.com/addressalerts

Annual registration is required.

## **Updates To Our PSPS Notifications**

# We improved our notifications last year based on feedback received.

- Providing additional notifications, including doorbell rings, for customers who depend on durable medical equipment or assistive technology
- Adding two new customer notifications
- Distributing notifications around the clock, so customers have the information they need, when they need it
- Making sure customers cannot accidentally opt out of notifications



### **Listening to Customers**

Twice a year, we survey customers to gather their feedback and identify ways to improve.





Key Takeaways

- PSPS awareness remains high despite zero outages in 2022
- Communication recall, PSPS awareness, and feelings of preparedness were significantly higher in HFTDs
- Significant improvements in attitude toward PG&E's efforts
- 2022 pre-season outreach was successful

## **Sharing Information with Public Safety Partners**

We shared information with Public Safety Partners throughout 2022 and will continue consistent engagement to help them plan and prepare.

2022 TARGETED ENGAGEMENTS	COMPLETED IN 2022
CWSP Advisory Committee	4
Regional Working Groups	20
Local Government Forums	110
PSPS Exercises and Seminar	6
Tribal CWSP Webinar	1
Public Safety Partner Webinars	5
Data Portals Trainings	8
Additional Ad-Hoc Meetings and Events	400+

Data as of 12/31/2022

During a PSPS, we share information through multiple channels:



- Texts, emails and phone calls
- Agency Portal with situation reports, outage maps, customer lists
- State Executive Briefing
- Systemwide Cooperators Calls
- Cooperators Communications
- Agency Representative
- Third-party representative
- Notifying Public Safety Answering Points (PSAP)
- Critical Infrastructure Lead

# **Customer Support and Resources**



## **Community Resource Centers (CRC)**

We maintain a robust portfolio of CRC locations throughout our service area, concentrated in areas with the highest PSPS risk.

### 2022 Program Updates

- Opened five CRCs during the October 2022 weather event, supporting 575 visitors
- Piloted a program to allow visitors to leave unattended medical devices charging
- Sefined staff trainings focused on serving AFN customers



### 2022 CRC Usage

County	Site Name	Address	Day: 10/22	Day 2: 10/23	Total Attendance
Colusa	Indian Valley Elementary School	5180 Lodoga Stonyford Rd, Stonyford, CA 95979	0900 - 2200	0800 - 1415	26
Glenn	Elk Creek Junior Senior High School	3430 Co Rd 309, Elk Creek, CA 95939	0800 - 2200	0800 - 1330	45
Tehama	Rancho Tehama Association	17605 Park Terrace Rd, Corning, CA 96021	0800 - 2200	-	392
Tehama	Flournoy Elementary School	15850 Paskenta Rd, Flournoy, CA 96029	0800 - 2200	-	25
Tehama	Lassen Mineral Lodge	18961 Husky Way, Mineral, CA 96063	0800 - 2200	0800 - 2200	87

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We improved our support of access and functional needs and Medical Baseline customers last year.

### **Medical Baseline**

- Expanded Medical Baseline and Self-Certified Vulnerable customer notification process to include electricity-dependent individuals
- Requested approval to begin working with customers on program improvements making renewal easier
- Launched paid media radio ads promoting our Medical Baseline Program

### **Access and Functional Needs**

- Implemented a self-identification campaign to assess customers disability and equipment-dependent status
- Secured multiple agreements to provide accessible transportation to and from CRCs
- Launched paid media radio ads promoting Disability Disaster Access and Resources (DDAR)

## **Helping More Customers Access Support**

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Program	2022 Qualifications	2023 Qualifications	Customer Offerings		
Portable Battery Program (PBP)	<ul> <li>Enrolled in PG&amp;E's Medical Baseline Program (MBL) and</li> <li>Located in a Tier 2/3 HFTD or have experienced 2+ PSPS outages since 2020</li> </ul>	<ul> <li>Enrolled in MBL or Self-Identified as Vulnerable and have assistive technology or durable medical equipment</li> <li>Must have experienced at least one PSPS outage in 2021 or 5 or more EPSS outages in 2022</li> </ul>	<b>No-cost</b> portable battery, mini- fridge, and insulin cooler wallet		
Disability Disaster Access and Resources (DDAR)	<ul> <li>Must be an electricity-dependent individual with Access and</li> <li>Located in a Tier 2/3 HFTD and experienced 2 or more PSPS</li> </ul>	<b>No-cost</b> portable battery, <b>in-event</b> <b>support</b> such as accessible hotel rooms, transportation, fuel cards for generators and food vouchers			
	General market funds available to all customers, offsetting 15% - 20% of home battery cost				
Self-Generation Incentive Program (SGIP)	<ul> <li>Equity Resiliency Budget incentives are available for custom         <ul> <li>Live in Tier 2/3 HFTD or have experienced 2+ PSPS outag</li> <li>Are a MBL, Low Income, SASH, DAC-SASH, MASH, SOMA</li> </ul> </li> </ul>	<b>100% Incentive</b> offsetting full cost of permanent battery			
Fixed Power Solutions: Residential Storage Initiative	<ul> <li>Must be enrolled in CARE and meet eligibility</li> </ul>	<b>No-cost</b> permanent battery and installation			
Generator and Battery Rebate Program (GBRP)	<ul> <li>Have a residential/business PG&amp;E electric account and</li> <li>Located in a Tier 2/3 HFTD, served by an EPSS-capable line and experienced 2+ PSPS outages and</li> <li>Products purchased must be on the qualified products list</li> </ul>	<ul> <li>Have a residential or business PG&amp;E electric account and</li> <li>Located in a Tier 2/3 HFTD or served by an EPSS-protected circuit and</li> <li>Products purchased must be on the qualified products list</li> </ul>	<b>\$300 rebate</b> to offset cost of a portable generator or battery and <b>\$200 rebate</b> (or \$500 total) if customer is CARE/FERA		
Backup Power Transfer Meter Program	<ul> <li>Focused on Tier 2 or Tier 3 HFTD and/or served by an EPSS-</li> <li>Participant must be the PG&amp;E customer of record</li> <li>Participant is the owner of the site or has the owner's permitted for their health, safety and independence during a PSPS)</li> </ul>	No-cost meter and installation			

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## **Support Provided**

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Program	2020	2021	2022	2023 Year-To-Date	Total Inception-To-Date	2023 Target
Portable Battery Program (PBP)	5,569	5,135	7,780	143	18,627	4,700 batteries
Disability Disaster Access and Resources (DDAR)	<ul> <li>1,004 batteries</li> <li>1,650 assessments</li> <li>550 hotels</li> <li>900 food vouchers</li> <li>50 gas cards</li> <li>30 transportation</li> </ul>	<ul> <li>1,371 batteries</li> <li>2,405 assessments</li> <li>348 hotels</li> <li>348 food vouchers</li> <li>36 gas cards</li> <li>2 transportation</li> </ul>	<ul> <li>1,667 batteries</li> <li>2,472 assessments</li> <li>0 other in-event support (no PSPS in 2022)</li> </ul>	<ul> <li>323 batteries*</li> <li>928 assessments</li> <li>As needed in-event support</li> </ul>	<ul> <li>4,314 batteries</li> <li>7,754 assessments</li> <li>898 hotels**</li> <li>1,248 food vouchers**</li> <li>86 gas cards**</li> <li>32 transportation**</li> </ul>	800 batteries
Self-Generation Incentive Program (SGIP) Interconnections	<ul><li> 608 ERB</li><li> 3,791 other SGIP</li></ul>	<ul><li>1,785 ERB</li><li>3,812 other SGIP</li></ul>	<ul><li>1,819 ERB</li><li>3,650 other SGIP</li></ul>	<ul><li> 312 ERB*</li><li> 435 other SGIP</li></ul>	<ul><li>4,524 ERB</li><li>11,688 other SGIP</li></ul>	<ul><li>950 ERB</li><li>1,850 other SGIP</li></ul>
Fixed Power Solutions: Residential Storage Initiative	N/A	N/A	29 permanent battery storage installations	44 permanent battery storage installations	73 permanent battery storage installations	550 – 750 permanent battery storage installations
Generator and Battery Rebate Program (GBRP)	108	1,200	2,244	534*	4,086	2,500 rebates
Backup Power Transfer Meter Program	N/A	84	1,344	288*	1,716	3,000 installations

## 2023 Outlook



## **Key Wildfire Safety Objectives This Year**

Prevent Wildfires

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### Reduce

Impacts to Communities Customer Support

# Enhance



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Our layers of protection work together to reduce wildfire risk and strengthen our electric grid.

Ongoing	Long-Term System	Situational	Safety Programs
Safety Efforts	Improvements	Awareness	and Technology
Vegetation	Undergrounding	High-Definition	Public Safety
Management	Powerlines	Cameras	Power Shutoffs
System	Overhead System	Weather	Enhanced Powerline
Inspections	Hardening	Stations	Safety Settings



With efforts like undergrounding and system hardening, **PSPS as a measure of last resort will continue to decline**.







# **Thank You**

